



Roland W. Julian was born and raised in Osceola, AR to John and Lucille Julian in 1952. His childhood revolved around the outdoors and anything in sports (primarily basketball). He was a Boy Scout and earned the Eagle Scout rank. He attended the University of Arkansas and was a member of the Lambda Chi Alpha social fraternity. He graduated with a BSBA degree with a major in finance and minor in insurance.

After graduation in 1974, he entered the insurance world as a producer for Kansas City Life Insurance Company in Fayetteville, AR. Roland worked with KCL until 1981 when a marketing position opened in a subsidiary of KCL (National Reserve Life) in Topeka, KS. The role of Director of Advanced Underwriting was challenging, informational and educational. Roland received the Chartered Life Underwriter (CLU) designation in 1979 and the Chartered Financial Consultant (ChFC) designation in 1984.

In 1984, Roland decided the winters in Topeka, KS were too cold and it was time to move back to Arkansas. He also had a desire to open the door to the Property and Casualty side of the business. Roland met Adrian Luttrell (Walker Bros. Insurance) in August 1984 and became a producer in the newly purchased Rogers Insurance Agency, Inc. in Rogers, AR. He became a partner in the agency in 1987. Roland and Adrian remained partners for many years and good friend Cecil Bridgers joined Rogers Insurance in 1996. Cecil's son, Brad, and Roland's son, Brad, are now partners in the agency. Roland received the Certified Insurance Counselor (CIC) designation in 1998.

Roland has served on several agency/company advisory councils throughout the years. He proudly served on the state level with the Independent Insurance Agents of Arkansas and was Big I President (2002-2003). He also served as State National Director for Big I from 2006-2011. He served as chair of the Southern Agents Conference in 2010. In 2014, he was awarded the Allan Kennedy Memorial Award. Today, he continues to serve on the Governmental Affairs committee at the state level.

Community service is extremely important, and he has spent many hours volunteering his time and energy for every endeavor undertaken. Roland currently serves as a board member of Grand Savings Bank, he is the Past President of the Rogers Early Risers Rotary Club, a Paul Harris Fellow member, former Rogers Youth Center soccer and basketball coach, Rogers Education Foundation 2000-2005, Rogers Heart for Heart co-chair 2007-2009, Rogers Chamber of Commerce Small Business of the year recipient, former board member of Northwest Arkansas Radiology Institute (NARTI), founding member and sponsor of the Arkansas ALS (Lou Gehrig disease) Association, and many others. He has been a member of Central United Methodist Church since 1984 and served as finance committee chair and staff parish relations committee.

Roland married his wife, Betty, in 1981 and they have two children (Brad Julian and Rebecca Julian Tharp), a terrific daughter-in-law (Jaclyn), awesome son-in-law (Tyler) and three wonderful grandchildren (Emmy, Brooks and Brynn) who call him "RoRo". Family is everything to Roland. The Julian family vacations were always something the children looked forward to, no

matter if they were going to their favorite place, Destin, FL, or traveling overseas to explore new countries. These days, when not in the office, Roland spends his time on the golf course with friends, at the lake or over his BBQ grill, cooking a meal for his family or many friends.