



Class of 2025 Inductee

## James D. Lewis, RHU, REBC

Jim Lewis grew up in Birmingham, Alabama and received his BA degree from The University of Alabama in 1975. He began his insurance career with Protective Life Insurance Company as a Group Marketing Rep in Birmingham, and in 1979 became the Group Sales Manager of Protective's Sales and Claims Operation in Memphis, TN, serving West Tennessee, Memphis, Mississippi, and Arkansas. In 1986, Jim was hired as an Account Executive with Spradley & Coker, a Third Party Administrator in Little Rock, AR, later becoming Sales Manager for the company.

Spradley & Coker was acquired by HealthSource Arkansas, a national HMO company, in 1994 and Jim became Vice President of Marketing for HealthSource Arkansas and Spradley & Coker.

In 1996, with partners Vivian Joiner, Bob Bridwell, and Bob Bracy, Jim became President of Corporate Benefit Solutions, Inc. – a full-service Third Party Administrator serving self-funded clients across the state of Arkansas.

On 1/1/2002, Corporate Benefit Solutions, Inc. was acquired by CoreSource, Inc. – a national TPA firm with offices across the country, and Jim served as President of CoreSource Arkansas until 2007. From 2008 thru 2022, Jim became an Independent Consultant incorporating as Lewis Marketing Group, Inc., serving one primary client – Mountaire Corporation – a large poultry processing company headquartered in Little Rock, Arkansas, with plants and facilities in North Carolina, Maryland, and Delaware. Here he managed the Group Life, Dental, Disability, and Reinsurance programs and helped with the planning, construction, and implementation of three onsite primary care health centers for three Mountaire plants serving over 10,000 employees and dependents.

Jim earned his Registered Health Underwriter (RHU) designation in 1981 and his Registered Employee Benefit Consultant (REBC) designation in 1983. He was a member of the National Association of Health Underwriters, the Tennessee Association of Health Underwriters, and the Central Arkansas Association of Health Underwriters. He served on the Board of Directors of the Society of Professional Benefit Administrators (SPBA) in Washington, DC for 4 years.

Jim helped establish the first University of Alabama Alumni Chapter for the state of Arkansas in 1988, serving as President for 3 years. Jim was a graduate of Class VII Leadership Group of Greater Little Rock and was a 2010 graduate and is an active alumnus of the FBI Citizens Academy of Central Arkansas. He served on the Board of Directors of STEP Ministries in North Little Rock from 2004-2010, and was a Mentor in the Encouragers Program for 2<sup>nd</sup> and 3<sup>rd</sup> Graders at Robinson Elementary School for 2024 and 2025. He served as President of Board of Directors for Deeper Still Arkansas ministry from 2019 – 2024, a ministry to women, and men, who have an abortion experience in their past.

Jim has been a member of Covenant Presbyterian Church (PCA) since 1986, serving as Chairman of the Diaconate and as a Ruling Elder for many years.

Jim is married to Susanne Glover Lewis and will celebrate their 50<sup>th</sup> Anniversary on January 10, 2026.

Jim has two sons – Matthew (Amy) and Patrick (Kaylen) and enjoys his six grandchildren – Lilly (18), Lucy (16), Luke (13), Darby (9), Dylan (7), and Dean (4).